

WEARABLE ART



Fashion &
Embroidery



ICHF's annual Fashion Design Competition invites budding textile, art and design students aged 13-18 years to create the unimaginable and defy expectations with our brand new challenge: **Wearable Art!**

This year, we dare you to delve into the realms of artistic genius and select an artist who ignites your passion – whether it's the pop culture icons of Andy Warhol, the vibrant spirit of Frida Kahlo, the profound sculptures of Anthony Gormley, the thought-provoking works of Banksy, or the boundary-defying artistry of Ai Weiwei – the choice is yours to make!

Immerse yourself in the essence of this artist, delving into their motivations and personal lives, letting their genius fuel your imagination as you embark on a

journey to turn your inspirations into stunning wearable creations!

But that's not all – picture yourself strutting down the catwalk at Fashion & Embroidery, NEC Birmingham, showcasing your masterpiece. Dare to dream, dare to create, and dare to defy expectations – the stage is set, and the spotlight awaits you!



PRIZES

Overall Winning School: A fabulous Janome 230DC sewing machine (usual price £439.00) for their D&T department.

1st Prize Student: A Janome 230DC sewing machine to take home; a Vlieseline goodie bag, worth £75.00, plus a box of Madeira threads.

PLEASE NOTE The competition is open to students aged between 13 and 18 years only



2nd Prize Student: A Vlieseline goodie bag, worth £50.00, plus a box of Madeira threads.

3rd Prize Student: A Vlieseline goodie bag, worth £25.00, plus a box of Madeira threads.

JUDGING

Will take place at the Fashion & Embroidery show on Friday 14 March 2025, at the NEC Birmingham.

DEADLINES

Final online enrolment:
3 January 2025

Mood board delivery:
10 January 2025

Sponsored by

JANOME

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iDC

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ICHF Events

Studying a chosen artist can spark many wearable art projects, but this isn't simply about adorning garments with prints, we want to encourage students to think more about shape and form.

We ask them to envisage what a dress designed by Picasso would look like? How would Dali craft a jacket? What would a jumpsuit by Veronica Maudlyn Ryan look like?

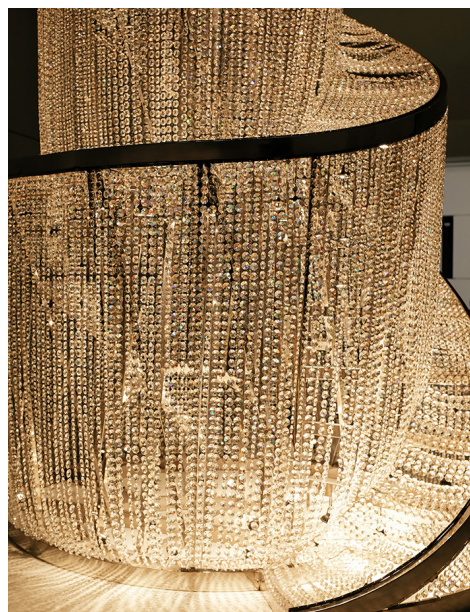
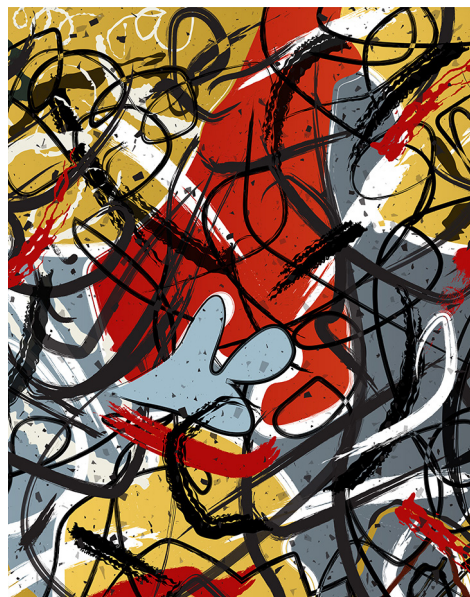
Wearable art should be a fusion between creativity and functionality, transforming garments into 3D canvases that tell stories.

Their inspiration should hold no bounds – but here's the twist: their

final design must weave together innovation and sustainability by incorporating recycled materials! From thrifted and reconditioned clothing to found objects like sweet wrappers, paper plates, plastic bottles, flowers, and ring-pull cans – let creativity run wild as new life is breathed into discarded treasures!



Images: Shutterstock/JaneBcreatives Ltd



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Using various media we would like all entrants to produce three A3 mood boards:

BOARD 1:

For the first board, we ask students to research their chosen artist. We expect to see image-based research reflecting that they have developed a personal connection and built empathy with this particular artist and what drew them to select this particular person.

BOARD 2:

For the second board, we would like to see three original garments designed for any gender, based on their selected artists work. Remember students should not simply apply printed images to their garments, but show their ability to translate their research from Board 1, into specific design elements for their new designs.

This board should have notes on colour, embellishments, accessories, and details that they



have chosen to incorporate. This board must show developmental work and have links to the final design.

BOARD 3:

For the final board, we would like the student to select one of their designs and create a 'Final Design' illustration. This will need to be clear and annotated for the judges, include front and back views, final colour choices, material swatches and a brief description of the design.

If selected as a finalist, this is the garment that will be asked to produce for the catwalk.

STAGE 1:

Following the outlined design brief, we want to see your students' sketches and mood boards with fabric ideas and notes on how they arrived at their final design.

DEADLINES:

Complete the online enrolment and photo consent form for ICHF Events by 3 January 2025 – See Competitions at www.ichf.co.uk.

Post all competitors design mood boards to Brenda Killigrew to arrive by Friday 10 January 2025 at the following address:

FAO Brenda Killigrew, IDC,
26 Gorsey Close, Astwood Bank,
Redditch, Worcestershire,
B96 6AG.

Email: brenda@inkberrowdesigncentre.co.uk

The student's name and school must be written on the back of EACH piece of work, plus the teacher's email and telephone number for identification.

NOTE: Before sending off entries, please ensure that you have photographed or photocopied all work, to guarantee that you have a record of what you have entered for each student.

STAGE 2:

- Ten finalists will be selected from their mood boards and they will be asked to make up their Final Design.
- The Final takes place at the Fashion & Embroidery show, NEC

Birmingham on 14 March 2025. The finalists' garments need to arrive at the show by 10.30am on this day (either in person or sent in advance).

- The judges will look at the make up of each garment and how it relates to the brief and the contestants proposed Final Design.
- All the finalists' garments will be paraded on the lunchtime catwalk, worn either by the students themselves, or if they prefer by a model.
- The students will be notified by Tuesday 14 January, which will give them nine weeks to construct their design piece.

RULES & REGULATIONS

- The entry must be entirely the student's own work.
- All entries must be enrolled online by Friday 3 January 2025 and mood boards received by Friday 10 January 2025.
- Judging will take place Friday 14 March at the Fashion & Embroidery show. The judges' decision is final and no correspondence will be entered into.
- The winners will be announced and prizes presented on the Friday at the end of the competition. If the winners are not in attendance, the prizes will be dispatched to them, as soon as possible after the show.
- Entrants must be prepared to have their sketches and mood boards displayed at the Fashion

& Embroidery show at the NEC Birmingham for the entire length of the show.

- If you wish to have your sketches and mood boards returned to you after the show, please supply a suitable SAE with your full school address, telephone number and email.
- While reasonable care will be taken with the security of all exhibits, the Organisers' and IDC will not be held responsible for any loss or damage to exhibits, equipment or personal effects.
- By entering competition and allowing work to be shown at the Fashion & Embroidery show, PLEASE BE AWARE that photographs or copies may be taken by any person or visitor, and realise that your designs/work may be reproduced, but you will not hold ICHF or its

employees' liable in any way should this occur.

- Entrants must also be prepared to have their work photographed and featured in ICHF, and the sponsors, literature and websites. **A Photo Consent form must be completed, signed and duly returned with entry.**

ENTRY FORM AND PHOTO CONSENT FORM

Please complete one Online Entry Form for each entrant. A photo consent form **MUST BE COMPLETED** and returned with each entry to ICHF Events.

