



24 - 27 October 2024

Glasgow, SEC

Co-located with
The Creative Craft Show



31 Oct - 3 Nov 2024

Birmingham, NEC

Co-located with The Creative Craft Show
& Cake International

Delivering a combined annual audience of almost 60,000 affluent buyers

EXHIBITOR PACK 2024

www.ichfevents.co.uk





DISCOVER OUR CHRISTMAS SHOW PORTFOLIO

SIMPLY CHRISTMAS - GLASGOW & BIRMINGHAM

These two successful and well-established shows celebrate the best in quality Christmas gifting and craft supplies, providing unique retail experiences.

Both Christmas shopping events take place alongside our extremely popular sister show 'The Creative Craft Show', drawing in over 60,000 visitors combined!

Visitors can expect a festive dream full of bespoke and exclusive gifts. Live music and festive food options also greet them as they walk through the door.

WHO ARE ICHF EVENTS?

ICHF Events organise craft, cake & sugarcraft, design, textile & sewing, hobbycraft, handmade fairs and Christmas shows across the UK.

We're the UK's leading organiser of lifestyle and hobby events. From the company's formation as a family business 1976, we annually manage hugely successful consumer shows and are proud to maintain that personal touch.



PROMOTE YOUR PRODUCTS...

- ★ HOMEWARE & LIVING DÉCOR ★
- ★ BESPOKE PRODUCTS
- ★ FASHION & ACCESSORIES ★
- ★ HEALTH, WELLNESS & RELAXATION ★
- ★ JEWELLERY & ACCESSORIES ★
- ★ ART, CARDS & PHOTOGRAPHY ★
- ★ GLASSWARE & CERAMICS ★
- ★ CHRISTMAS GIFT RELATED ITEMS ★
- ★ HANDMADE CHRISTMAS DECORATIONS ★
- ★ FOOD & DRINK HALL ★

5 REASONS TO EXHIBIT

1. Generate leads - target potential buyers and close sales

2. Network with new and existing customers

3. Build client database

4. Promote your online sales platforms

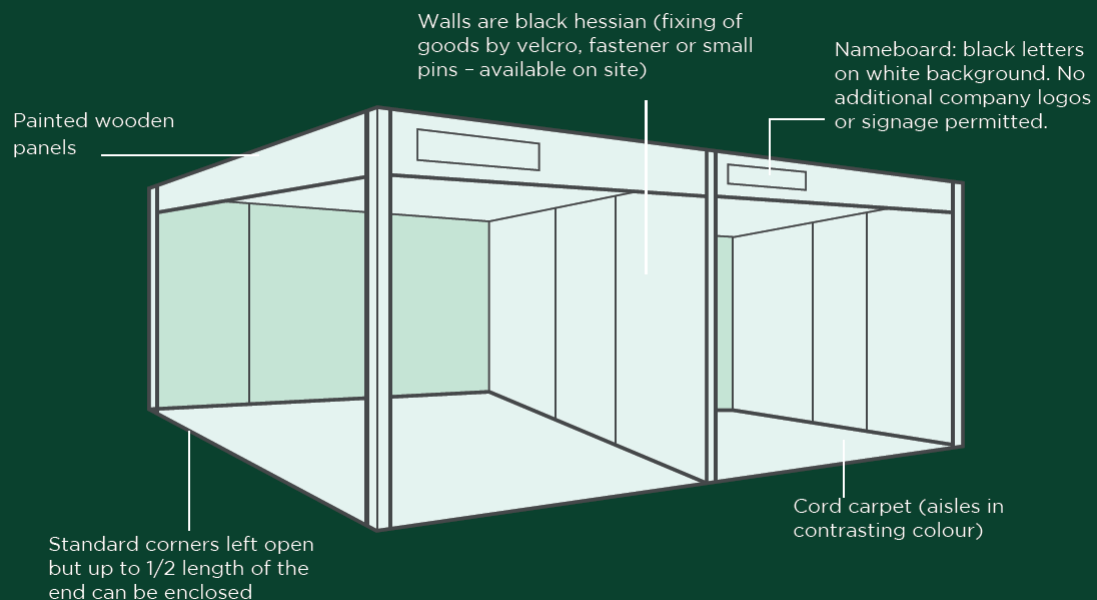
5. Benefit from our extensive marketing campaigns



STAND COSTS AND SIZES

WHAT'S INCLUDED:

- Festive carpet • Black hessian walling
- Company name board • Website listing
- Online and in print publicity



MULTISHOW DISCOUNTS APPLY

Book both Christmas shows and receive 10% discount

	Standard (per m2)	Corner (per m2)
 GLASGOW	£160	£200
 BIRMINGHAM	£180	£200



ICHF EVENT's 2025 CALENDAR

SHOW	VENUE	LOCATION	2025 DATE
CHSI STITCHES	NEC	BIRMINGHAM	23 - 24 February
CREATIVE CRAFT SHOW & SCOTTISH QUILTING SHOW	SEC	GLASGOW	6 - 8 March
CREATIVE CRAFT SHOW & SEWING FOR PLEASURE Featuring FASHION & EMBROIDERY	NEC	BIRMINGHAM	13 - 16 March
WEALD OF KENT COUNTRY CRAFT SHOW	PENSHURST PLACE	NR. TONBRIDGE	3 - 5 May
MAKERS CENTRAL *NEW*	NEC	BIRMINGHAM	17 - 18 May
HENLEY COUNTRY CRAFT SHOW	STONOR PARK	HENLEY-ON-THAMES	22 - 25 August
CREATIVE CRAFT SHOW	FARNBOROUGH INTERNATIONAL	FARNBOROUGH	5 - 7 September
CREATIVE CRAFT SHOW	WESTPOINT	EXETER	25 - 27 September
CREATIVE CRAFT SHOW & SIMPLY CHRISTMAS	SEC	GLASGOW	23 - 26 October
CREATIVE CRAFT SHOW & SIMPLY CHRISTMAS	NEC	BIRMINGHAM	6 - 9 November
CAKE INTERNATIONAL & BAKE INTERNATIONAL	NEC	BIRMINGHAM	7 - 9 November

CONTACT US

To book a stand or find out more about our events and opportunities, please get in touch!

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ICHF Events