

For the love of Vivienne



CALLING ALL BUDDING FASHIONITAS!

ICHF's annual School's Fashion Design Competition is open for entries! If you are a student aged 13-18 studying textiles and have a passion for fashion, then this competition is for you...

This year we are asking students to research the late undisputed queen of British fashion Vivienne Westwood's career, who's innovative genius was acknowledged worldwide.

Vivienne was revolutionary in her designs, a fearless non-conformist, but with a real passion for tradition.

Students are invited to create their own take on one of her iconic styles and if selected for the final, make up their design for the catwalk at Fashion & Embroidery, NEC Birmingham.

PRIZES

Overall Winning School: A fabulous Janome 230DC sewing machine (usual price £439.00) for their D&T department.

PLUS

1ST PRIZE STUDENT:

A Janome 230DC sewing machine to take home;

A Vlieseline goodie bag, worth £75.00, plus a box of Madeira threads.

2ND PRIZE STUDENT:

A Vlieseline goodie bag, worth £50.00, plus a box of Madeira threads.

3RD PRIZE STUDENT:

A Vlieseline goodie bag, worth £25.00, plus a box of Madeira threads.



JUDGING

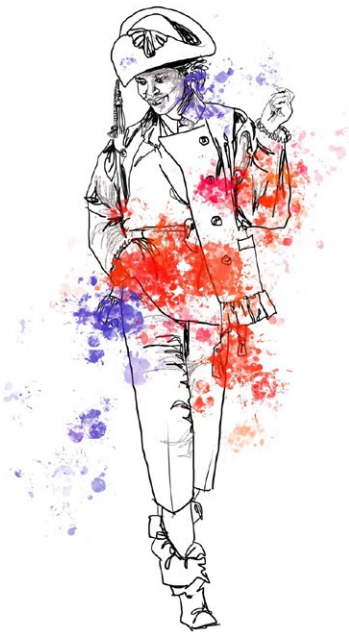
Will take place at the Fashion & Embroidery show on Friday 15 March 2024, at the NEC Birmingham.

PLEASE NOTE: The competition is open to students aged between 13 and 18 only.

Design Brief

In recognition of the late great British designer Vivienne Westwood, we ask students to take a look at her incredible career and design a garment based on one of her iconic styles, sourcing the majority of fabrics from charity shops and fabric heading to landfill. We ask them to include checks, tartans and woollen fabrics to get her look.

Any Charity shop garments used, must be totally deconstructed and remade into the student's own design. The original garment should be totally unrecognisable.



USING VARIOUS MEDIA WE WOULD LIKE ALL ENTRANTS TO PRODUCE THREE A3 MOOD BOARDS:

BOARD 1:

For the first board, we ask students to research the exciting career of Dame Vivienne Westwood. We expect to see image-based research from each decade, depicting her iconic styles from the various stages of her career. The board has to show that students have researched her early Punk years, radical cutting, interpretation of historical detail, restyling of Harris Tweed and love of Englishness.

BOARD 2:

For the second board, we would like to see three original garments designed for any gender, based on Vivienne's styles. This board must show the students ability to translate their research from Board 1, into specific design elements for their new designs.

This board should have notes on colour, embellishments, accessories, and details they have chosen to incorporate. This board must show developmental work and have links to the final design.

BOARD 3:

For the final board, we would like the student to select one of their designs and create a 'Final Design' illustration. This will need to be clear and annotated for the judges; include front and back views, final colour choices, fabric swatches and a brief description of the design.

If selected as a finalist, this is the garment that will be produce for the catwalk.

HOW TO ENTER

STAGE 1:

Following the outlined design brief, we want to see your students' sketches and mood boards with fabric ideas and notes on how they arrived at their final design.

DEADLINE: Complete the online application form and photo consent form for ICHF Events – Deadline Friday 19th January 2024. Post the completed design sketch/mood board entries to Brenda Killigrew to arrive by **Friday 2 February 2024** at the following address:

FAO Brenda Killigrew, IDC, 26 Gorsey Close, Astwood Bank, Redditch, Worcestershire, B96 6AG.

Email: brenda@inkberrowdesigncentre.co.uk

The student's name and school must be written on the back of EACH piece of work, plus the teacher's email and telephone number for identification.

NOTE: Before sending off entries, please ensure that you have photographed or photocopied all work, to guarantee that you have a record of what you have entered for each student.

STAGE 2:

- Ten finalists will be selected from the mood boards, and they will be asked to make up their Final Design.
- The Final takes place at the Fashion & Embroidery show, NEC Birmingham on 15 March 2024. The finalists' garments need to arrive at the show by 10.30am on this day (either in person or sent in advance).
- The judges will look at the make up of each garment and how it relates to the brief and the contestants proposed Final Design.
- All the finalists' garments will be paraded on the lunchtime catwalk, worn either by the students themselves, or if they prefer by a model.
- The students will be notified by Friday 9 February, which will give them five weeks to construct their design piece.

RULES & REGULATIONS

- The entry must be entirely the student's own work.
- All entries must be received by Friday 2 February 2024.
- Judging will take place Friday 15 March at the Fashion & Embroidery show. The judges' decision is final and no correspondence will be entered into.
- The winners will be announced and prizes presented on the Friday at the end of the competition. If the winners are not in attendance, the prizes will be dispatched to them, as soon as possible after the show.
- Entrants must be prepared to have their sketches and mood boards displayed at the Fashion & Embroidery show at the NEC Birmingham for the entire length of the show.
- If you wish to have your sketches and mood boards returned to you after the show, please supply a suitable SAE with your full school address, telephone number and email.
- While reasonable care will be taken with the security of all exhibits, the Organisers' and IDC will not be held responsible for any loss or damage to exhibits, equipment or personal effects.
- By entering competition and allowing work to be shown at the Fashion & Embroidery show,
- PLEASE BE AWARE that photographs or copies may be taken by any person or visitor, and realise that your designs/work may be reproduced, but you will not hold ICHF or its employees' liable in any way should this occur.
- Entrants must also be prepared to have their work photographed and featured in ICHF, and the sponsors, literature and websites. A Photo Consent form must be completed, signed and duly returned with entry.

PLEASE NOTE: The competition is open to students aged between 13 and 18 only.

**ENTRY FORM AND
PHOTO CONSENT FORM**

Please complete one Online Entry Form for each entrant.
A photo consent form MUST BE COMPLETED and returned with each entry to ICHF Events.