

# VISIONS OF PARIS

Win the coveted **Madeira Bowl Trophy**, a superb thread **Treasure Chest** and **Husqvarna sewing machine** in this fabulous embroidery competition



Fashion &  
Embroidery

Over £1,000 worth of prizes to be won  
Enter now: [ichfevents.co.uk/competitions](http://ichfevents.co.uk/competitions)

# VISIONS OF PARIS



## Show off your Embroidery skills!

**Paris is one of the most beautiful cities in the world and in 2024, it plays host to the Olympic games.**

With its reputation for being a romantic and cultural city, famous for its iconic monuments, historic theatres, Fashion Houses and café life, there is so much to excite and inspire.

So, get stitching and embroider your Vision of Paris, for a chance to win one of our fabulous prizes and the Perpetual Madeira Trophy!

## The categories for 2024 are:

- **Category A** – Over 75% Machine Embroidery
- **Category B** – Over 75% Hand Embroidery

Both categories may contain mixed media, such as beads, papers, wires, etc.

## Close date for Entry Forms

**Friday 26 January 2024**

**Over £1,000 worth of prizes to be won**

Enter now: [ichfevents.co.uk/competitions](https://ichfevents.co.uk/competitions)

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# Win some amazing prizes!

**Each category will be awarded a prize, plus there will be an overall winner and, visitors will get the chance to vote for their favourite piece too!**



## OVERALL WINNER PRIZES

- **Husqvarna Sapphire 930 sewing machine** (usual price £1699)
- **194 spool Madeira Treasure Chest** (usual price £485)
- **PLUS** the Perpetual Madeira Rose Bowl trophy, held for one year and engraved with the winner's name.

## CATEGORY A (MAINLY MACHINE EMBROIDERY) PRIZES

- Selection of Madeira machine threads and an engraved crystal goblet to keep.

## CATEGORY B (MAINLY HAND EMBROIDERY) PRIZES

- An assortment of hand and metallic threads, plus accessories, and an engraved crystal goblet to keep.

## VISITORS CHOICE PRIZE

- A year's subscription to Embroidery magazine with the Embroiderers Guild

The judges may award a 'Highly Commended' for up to three additional pieces across each category.

All prizes are as stated. No cash alternatives shall be offered.



## HOW TO ENTER

1. Choose the category you'd like to enter. You may enter a piece into both categories, but only one entry per category.
2. Complete the online Entry Form at [www.ichfevents/competitions](http://www.ichfevents/competitions)
3. Pay the £15 entry fee separately
4. Read the Rules for entry
5. Get to work and embroider a beautiful piece inspired by Paris that could win you one of our fabulous prizes!
6. Once your piece is stitched (or you have a sketch of your proposed design) email one high-resolution image to: [competitions@ichf.co.uk](mailto:competitions@ichf.co.uk) (.jpg files are preferable) **by 26 January 2024**. Please label the image file with your name and category.
7. All Completed Entries must be posted to ICHF Events by **23 February 2024** at the latest (see Rules of Entry for details).

If you have a question about entering or need guidance, please contact Jane Bolsover on [jane@janebcreatives.co.uk](mailto:jane@janebcreatives.co.uk)

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# HOW THE COMPETITION WILL WORK

- An exhibition of all entries will be displayed for visitors to admire at **Fashion & Embroidery NEC Birmingham, between 14-17 March 2024.**
- The competition will be judged on the first day of the show on **Thursday 14 March 2024.** Awards will be given for the **Overall** winner and **Category** winners.
- Winners will be notified by telephone at the end of the day on **Thursday 14 March 2024** and announced on Social Media after the judging has taken place.
- Prizes for the overall and category winners will be awarded at the Fashion & Embroidery Show on 17 March 2024 at 3pm.
- The Visitors choice prize will be arranged after the show.

## RULES OF ENTRY

### ENTRIES

1. This competition is open to all embroiderers' in the British Isles. Embroideries entered into this competition should not have been previously entered into any other competition.
2. Only one piece maybe entered per category and competitors must complete an entry form for EACH ENTRY by the closing date. All entries must be the bonafide work of the individual who has entered.
3. Entries maybe 2D or 3D, and there is no size restriction for your entry, but **glass must not be used** when framing! Please provide accurate dimensions of your work on the entry form.
4. Please ensure your piece has mirror plates attached, or some kind of hanging system, if it is a picture, to enable hanging in the judging exhibition. Failure to provide this will mean that the piece cannot be displayed.
5. The decision for the category entered is the responsibility of the maker. Embroideries cannot be swapped to another category after the entry form has been processed.
6. We reserve the right to NOT hang work that contains any sharp or dangerous materials, or which, the Organiser's feel is unsuitable in anyway for display.
7. Your name, address and phone number must be clearly and securely attached to the back of your work to enable us to identify your piece. **Please do not label the front** – to ensure anonymity during the judging process.
8. We endeavour to hang all pieces, which comply with the Rules of Entry, where we receive an entry form by the due date, but this cannot be guaranteed and the Organisers reserve the right not to display any piece for whatever reason.

## PACKAGING AND POSTING YOUR EMBROIDERY

1. Packaging the embroidery is the maker's responsibility, but we advise wrapping it with bubble wrap and enclosing it in strong cardboard or plastic box, for protection and transportation purposes.
2. Attach a 'From' label to your parcel, to enable us to identify your entry, also stating the category that you are entering (A or B). Make sure your labels are clear as to whom the parcel is 'To' and 'From'. Please use **BLOCK CAPITALS**. Please also enclose a **SELF-ADDRESSED RETURN LABEL** for your package.
3. Send your completed entry to:

**The Madeira Competition, ICHF Events, Dominic House, Seaton Road, Highcliffe Dorset, BH23 5HW**

**Deadline for delivery is Friday 23 February 2024.**

## SECURITY

While reasonable care will be taken with the security of all exhibits, Madeira UK LLP or ICHF Events accepts no responsibility for any loss or damage occurring to works whilst in our possession.

## INSURANCE

Insurance is the responsibility of the maker. We cannot insure embroideries on your behalf.

## INTERLECTUAL PROPERTY RIGHTS

By entering competitions and allowing work to be shown initially at the Fashion & Embroidery show (14-17 March 2024), with a selection on display at The Creative Craft Shows nationwide, **PLEASE BE AWARE** that photographs or copies may be taken by any person or visitor, and realise that your designs/work may be reproduced, but you will not hold ICHF Ltd or its employees' liable in any way should this occur.

## PHOTOGRAPHY

Please note the Organisers' will be taking photographs of the competition entries at this event. These photographs may be used within magazines, newspapers, online and Social Media and to promote future events.

## FUTURE EXHIBITIONS

Prize winners and other entrants must be prepared for their work to be retained for approximately 12 months, after judging, for display at other ICHF Events nationwide.

## DATA PROTECTION

By entering the Visions of Paris embroidery competition, you agree for your details to be used by ICHF Events, who may wish to contact you with information of other services and publications, which may be of interest to you. Your details will be processed by ICHF Events Ltd in full accordance with data protection legislation and in full accordance with ICHF Events Ltd Privacy Policy.